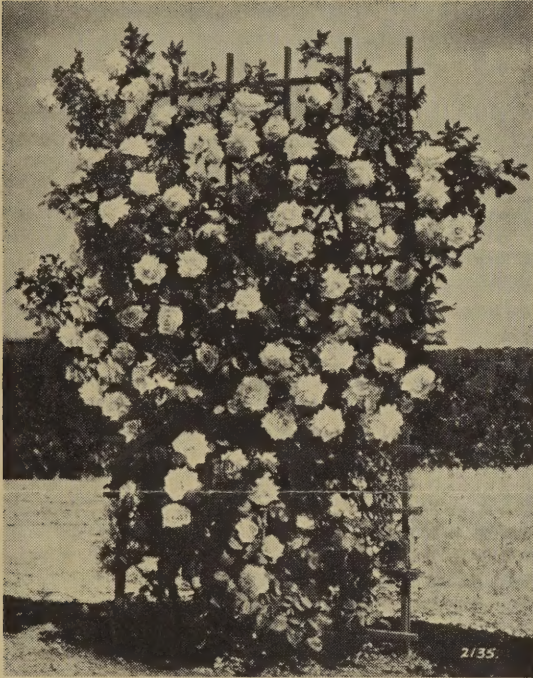
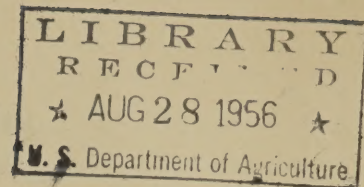


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Somerset ROSES

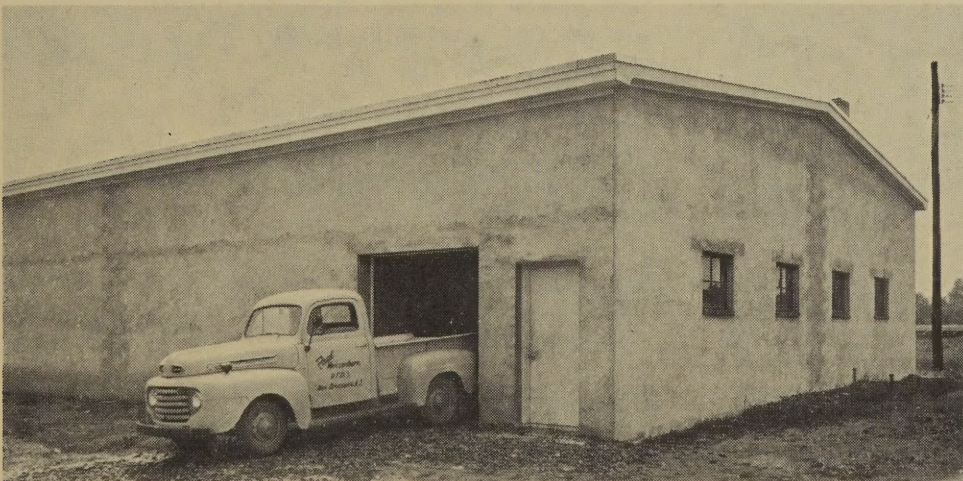
WHOLESALE LIST 1956-57



Clbg. Golden Showers. P.A.F. 1957 All American Rose Selection winner introduced by Germain. Vigorous six to eight foot plants with masses of good sized rich yellow blooms all summer. Excellent for use on pillars, fences or in the shrub border.



White Bouquet. Pat. No. 1415. 1957 All American Rose Selection winner introduced by Jackson and Perkins. A floribunda with fragrant white gardenia-like blooms produced all summer.



Somerset's new refrigerated storage building, where your roses are kept under perfect conditions of temperature and humidity to retain all their vigor.

SOMERSET ROSE NURSERY, INC.

NEW BRUNSWICK, N. J.

P. O. Box 608

Telephone Kilmer 5-5180

Somerset Rose Nursery, INC.

P. O. Box 608

New Brunswick, N. J.

METHOD OF SHIPMENT: All roses are offered F.O.B. New Brunswick. Shipment will be made by express unless otherwise arranged. Boxing and packing extra at cost.

CONFIRMATION: Orders will be confirmed as quickly as possible. We will make every effort to fill your order as confirmed but if it should be necessary to pro-rate because of factors we cannot control, we reserve the right to do so. Advise if substitutions will be accepted.

CLAIMS: Claims for damage, shortage or variance in grade must reach us within 5 days after shipment has been received. Because of the perishable nature of rose bushes we cannot entertain complaints after this period.

Refer to our order blank for Wholesale Prices and list of available varieties

PATENTED HYBRID TEAS OR BUSH ROSES

We offer the following Roses under license from patentee, and it is understood and agreed that they are FOR SALE AT RETAIL ONLY, at or above prices specified. No reduction should be made in the retail price on the No. 1½ grade. Prices for patented roses are determined individually for each variety, according to the quantity purchased of each variety.

Buccaneer. Pat. No. 1119. Grandiflora Type. Clear bright yellow on tall vigorous plants.
Retail each \$2.50

Capistrano. Pat. No. 992. Rich shade of deep glowing rose pink, in bud as well as in the open flower. Fragrant. A.A.R.S. Winner 1950.
Retail each \$2.00

Charles Mallerin. Pat. No. 933. Gorgeous new rose with buds and blooms of midnight crimson velvet, the "blackest" big red rose to date.
Retail each \$2.50

(T) **Chrysler Imperial. Pat. No. 1167.** Rich, unfading, crimson-red color. Its big blooms open well in all kinds of weather, are long lasting and of superior form. A.A.R.S. Winner 1953.
Retail each \$2.50

Charlotte Armstrong. Pat. No. 455. Brilliant blood-red buds on long, slender stems opening to spectrum red in cool weather, rose pink in hot weather. A.A.R.S. Winner 1941.
Retail each \$2.25

Dr. Debat. Pat. No. 961. Big, rich pink with a salmon glow on vigorous plants.
Retail each \$2.25

Diamond Jubilee. Pat. No. 824. Glowing buff orange. Buds open slowly to long lasting double blooms.
Retail each \$2.00

Forty-Niner. Pat. No. 792. Brilliantly hued bi-color. Inside of petal is vivid red and outside of petal is a chrome-yellow. A.A.R.S. Winner 1949.
Retail each \$2.25

Golden Scepter. Pat. No. 910. Unfading golden-yellow, long slender buds, large, high-centered.
Retail each \$2.00

Happiness. Pat. No. 911. Eye catching deep red with firm heavy petals.
Retail each \$2.00

(T) **Helen Traubel. Pat. No. 1028.** Sparkling pink, long buds that open into very large and lovely blooms. A.A.R.S. Winner 1952.
Retail each \$2.50

K. T. Marshall. Pat. No. 607. A rose of rare beauty growing vigorously with large, open upright blooms of warm glowing pink, perfect form and long stems.
Retail each \$1.75

Love Song. Pat. No. 1360. A new variety with huge blooms of deep salmon with gold reverse. Plant is vigorous similar to Peace. This is definitely a winner.
Retail each \$2.50

Lowell Thomas. Pat. No. 595. Bud large, long-pointed; flower large very double, high centered lasting, clear canary-yellow, on strong stem. One of the best. A.A.R.S. Winner 1944.
Retail each \$2.25

Midnight. P.A.F. Vigorous grower with big bold blackish red, fragrant blooms. A variety that is sure to be popular.
Retail each \$2.75

Mirandy. Pat. No. 632. A strong grower producing large, long-pointed ovoid buds of rich dark red with black shadings, opening to deep rich red. A.A.R.S. Winner 1945.
Retail each \$2.25

Mission Bells. Pat. No. 923. Deep glowing salmon opening to a clear shrimp pink color. A.A.R.S. Winner 1950.
Retail each \$2.00

PATENTED HYBRID TEAS OR BUSH ROSES (Cont'd)

(T) **Mojave. Pat. No. 1176.** A blend of salmon, apricot, and orange, and occasionally in cool weather the salmon changes to red, blended with the other two colors. A.A.R.S. Winner 1954.

Retail each \$2.75

New Yorker. Pat. No. 823. Brilliant red with color long lasting and sun-resistant. Retail each \$2.25

(T) **Nocturne. Pat. No. 713.** Bright cardinal red with dark shadings of crimson. Flower long lasting and fragrant. A.A.R.S. Winner 1948. Retail each \$2.25

(T) **Peace. Pat. No. 591.** The world's most popular rose. Vigorous healthy growth with immense blooms of yellow tinted pink. Retail each \$2.50

President Eisenhower. Pat. No. 1217. Large blooms of rich, unfading, uniform red with lasting brilliance. Retail each \$2.25

Queen Elizabeth. Pat. No. 1259. Grandiflora Type. Rich, showy pink on upright vigorous plants. A.A.R.S. 1955. Retail each \$2.50

Rex Anderson. Pat. No. 335. A fine exhibition white. Retail each \$1.75

Rubaiyat. Pat. No. 758. Large, very fragrant blooms of rose red on vigorous plants. Retail each \$1.75

Saturnia. Pat. No. 349. Brilliant cardinal red with the reverse of the petals salmon yellow. Retail each \$1.75

Sleigh Bells. Pat. No. 1004. The freely produced white flowers open gradually into blooms of great size with 40 or more petals. It is really fragrant and is vigorous and disease resistant. Retail each \$2.00

Sonata. Pat. No. 732. Deep lively pink touched with cochineal red in cooler weather. Retail each \$1.75

(T) **Sutter's Gold. Pat. No. 885.** Beautiful, long-pointed, yellow bud, richly shaded with orange and red. A.A.R.S. Winner 1950. Retail each \$2.25

Symphonie. Pat. No. 958. Very large vari-tinted pink. Deliciously fragrant. Vigorous plants. Retail each \$2.00

Taffeta. Pat. No. 716. Rich carmine-rose in the bud, Changing to begonia-rose in open flower. A.A.R.S. Winner, 1948. Retail each \$2.25

Tallyho. Pat. No. 828. The color on the inside of the petals is a varying and unique shade of pink. The outside of the petals is a rich crimson. A.A.R.S. Winner 1949. Retail each \$2.25

Tawny Gold. Pat. No. 951. Intriguing deep golden color, long lasting fragrant blooms. Retail each \$2.00

(T) **Tiffany. Pat. No. 1304.** Dainty pink with a heart of gold. Long lasting fragrant blooms on upright vigorous plants. A.A.R.S. 1955. Retail each \$2.50

Volcano. Pat. No. 951. Large glowing cherry red blooms that slowly soften to a rosy pink. Retail each \$1.75

White Swan. Pat. No. 1115. Exhibition type pure white with elegant high centered blooms. Vigorous plants. Retail each \$2.25

PATENTED FLORIBUNDA ROSES

Baby Blaze. Pat. No. 1362. A bush form of the popular climber. Makes 3 ft. bushes covered with bloom all summer. Retail each \$2.00

Betty Prior. Pat. No. 340. Large branching clusters of single blooms resembling red dogwood in shape, size and color. Growth 3½ feet or more. Retail each \$1.75

Carrousel. Pat. No. 1066. Grandiflora Type. Crimson buds open to velvety red showing yellow stamens, borne in large clusters. Ornamental seed pods are an added attraction. Retail each \$2.00

Chatter. Pat. No. 739. Bright deep velvety crimson. 2½-3 in. blooms in immense clusters. Retail each \$1.50

(T) **Circus. Pat. No. 1382.** Big clusters of perky blooms that are a delightful "paint pot" of vivid ever-changing tones of yellow, buff, pink, and bright red. Compact, low to medium high plants. A.A.R.S. 1956. Retail each \$2.50

Crimson Rosette. Pat. No. 901. True rosette type of baby rose. Crimson blooms in masses on plant of medium height. Excellent border and pot plant. Retail each \$1.50

Easter Parade. Pat. No. 1200. A novelty variety showing blooms of yellow, orange, red, at one time. Flowers open yellow and in turn pass through color changes as the blooms open fully. Retail each \$2.00

(T) **Fashion. Pat. No. 789.** Brilliant luminous coral flowers overlaid with gold. All season bloom, large clusters and singly. A.A.R.S. Winner 1950. Retail each \$2.00

Geranium Red. Pat. No. 811. The 4 in. camellia-like flowers are a vivid spectrum red. An unusual color and fragrance. Retail each \$2.00

Glacier. Pat. No. 1025. Glistening white buds open up to smooth satiny white flowers of good size. Retail each \$2.00

Goldilocks. Pat. No. 672. Rich golden yellow, long lasting, hardy and vigorous. Retail each \$1.75

PATENTED FLORIBUNDA (Cont'd)

Independence. Pat. No. 1036. Brilliant orange-scarlet Flowers borne in clusters of 6 or more, and are up to 4 inches across. Grows 2½-3 ft. in height.
Retail each \$1.75

(T) **Jiminy Cricket. Pat. No. 1346.** Attractive coral orange. The vigorous 4 ft. plants are ideal for hedges or garden planting. A.A.R.S. 1955.
Retail each \$2.00

Lilibet. Pat. No. 1209. A hardy plant producing roses in clusters, of exquisite pink tones. A.A.R.S. Winner 1954.
Retail each \$2.00

Ma Perkins. Pat. No. 1143. This has much larger individual blooms than most floribundas, and a form more like that of Hybrid Teas. The daintily formed buds are a soft, yet rich pink. Retail each \$2.00

Pink Rosette. Pat. No. 902. Pure pink rosettes. A companion plant to Crimson Rosette.
Retail each \$1.50

Pinocchio. Pat. No. 484. Perfect pink buds opening to flowers about two inches across. Almost continuous bloom throughout the season on two foot plants.
Retail each \$1.75

Red Pinocchio. Pat. No. 812. A velvety deep red, sometimes with traces of black. Retail each \$1.75

Spartan. Pat. No. 1357. Strong, healthy, vigorous bushes with quantities of fragrant, vibrant coral colored blooms. Retail each \$2.75

Vogue. Pat. No. 926. A rich coral rose. Individual flowers three to four inches in diameter are Hybrid Tea shaped with perfect high centered form. A.A.R.S. Winner. Retail each \$2.00

White Bouquet. Pat. No. 1415. Plants grow 18-24 inches high, with lustrous dark green leaves. Gardenia-like flowers 4-5 inches across develop from light cream buds. 1957 Sweet spicy fragrance.



Retail each \$2.50

White Pinocchio. Pat. No. 1010. Outstanding floribunda, semi-double flowers of pure white with yellow stamens. Large 2 to 2½ inch flowers.
Retail each \$1.50

Yellow Pinocchio. Pat. No. 992. Attractive apricot yellow. Same bud and flower formation as Pinocchio. Retail each \$1.50

PATENTED CLIMBERS

Aloha. Pat. No. 948. Rich deep-rose pink. Repeat bloomer with buds of deep coral-pink. Flowers are 5 inches across. Retail each \$2.50

Break O'Day. Pat. No. 696. Vigorous climber with large double blooms of orange shading to apricot. A really distinctive climber. Retail each \$1.85

PATENTED CLIMBERS (Cont'd)

Coral Dawn. Pat. No. 1117. Deep coral pink 4½ in. blooms produced all summer on a vigorous healthy bush. Retail each \$2.50

Climbing Crimson Glory. Pat. No. 736. Beautiful velvety crimson color. A particularly good climber with the same long-stemmed blooms as the bush form. Recurrent blooming. Retail each \$2.50

Dr. J. H. Nicholas. Pat. No. 457. Vigorous plant produces fully double deep rose-pink flowers, 5 to 6 inches across with about 50 petals. Grows 8 to 10 feet in height and is repeat-blooming. Retail each \$2.00

Climbing Floradora. Pat. No. 1054. Brilliant orange-scarlet, climbing form of the popular floribunda variety. Retail each \$2.00

Golden Glow. Pat. No. 263. Pure spectrum yellow Hybrid Tea-like blooms with a tea fragrance. Perfectly hardy and a fine yellow climber. Retail each \$1.85

Climbing Goldilocks. Pat. No. 1090. Truly ever-blooming. It has the same color and heavy blooming characteristics as the Floribunda Goldilocks. Retail each \$2.50

Golden Showers. P.A.F. Four to five inch daffodil yellow fragrant blooms on six to eight foot plants. Extremely vigorous, very few thorns, flowers continuously throughout the summer. Retail each \$3.00



King Midas. Pat. No. 586. Gold yellow with large, double, high-centered flowers with good form. Buds are touched with red. Retail each \$2.00

Orange Everglow. Pat. No. 505. Copper yellow blooms of medium size on vigorous plants. Retail each \$1.85

Parade. Pat. No. 1253. A vigorous climber with rose red blooms produced heavily in Spring and again in Fall, with a scattering throughout the Summer. Retail each \$2.50

Climbing Peace. Pat. No. 932. Climbing form of the famous bush Hybrid Tea. Occasional blooms are produced all summer. Retail each \$2.25

Pink Cloud. Pat. No. 1140. Produces scores of rich pink flowers, each 3½ inches, from June to frost. Grows 6 to 8 feet tall. Retail each \$2.50

Climbing Pinocchio. Pat. No. 1142. Flowers identical to the famous Floribunda. Blooms freely all summer. Retail each \$2.50

TREE ROSES

Four budded trees with well-developed heads on strong 36-inch stems. Varieties marked (T) available.

SEE NON-PATENTED ROSES OTHER SIDE

NON-PATENTED ROSES

The selected varieties offered below have stood the test of time and any one of them will give you and your customers good results.

All roses are tied in bundles of 10. Orders should be in units of 10. 30-290 at the 100 rate, 300 or more at 1000 rate. Orders made up of 300 or more patented and non-patented roses will be extended the 1000 rate on the non-patented varieties, the patented varieties will be priced according to the quantity ordered of each individual variety. See order blank for prices.

HYBRID TEA ROSES

RED

- Black Knight.** Rich dark crimson.
Christopher Stone. Bright velvety scarlet, scented.
(T) **Crimson Glory.** Most popular of all dark reds. Flowers very large with perfect form and fine fragrance.
Etoile de Hollande. Favorite dark red, free flowering and fragrant.
McGredy's Scarlet. Vigorous free flowering red.
Poinsettia. One of the most brilliant red roses. Excellent grower.
Red Radiance. Very popular light red, free blooming, fragrant.

PINK

- Contrast.** Fine two toned pink.
Countess Vandal. Two-toned copper pink.
Edith Nellie Perkins. Shapely two-toned copper rose.
(T) **Picture.** Velvety rose pink, good grower.
Radiance. Popular rose pink.
The Doctor. Fragrant sparkling pink, long pointed buds and large flowers. Not vigorous.

YELLOW

- (T) **Eclipse.** Clear yellow, long pointed buds.
Golden Dawn. Rich double yellow.
Golden Rapture. Attractive golden yellow, fully double blooms, a vigorous grower.
Joanna Hill. Double blooms of golden buff, yellow center, fragrant.
Mrs. E. P. Thom. Bright canary yellow, large, well shaped flowers.
(T) **Mrs. P. S. Du Pont.** Free flowering compact deep yellow.
Sister Therese. Vigorous, free flowering, fine buds, golden yellow.

TWO-TONED

- (T) **Autumn.** Burnt orange streaked red, vigorous and upright.
Condessa de Sastago. Deep copper-pink inside, golden yellow reverse, double, vigorous and prolific.
(T) **Duq. de Penaranda.** Cinnamon peach, a very attractive color.
(T) **President Hoover.** Scarlet, gold and cream tones.
Signora. Warmy salmony orange.
(T) **Talisman.** Golden yellow, stained copper red.

WHITE

- Caledonia.** Large double white,
Frau K. Druschki. Very popular, large pure white.
(T) **K. A. Victoria.** Very popular, free flowering, double, pure white.
Luna. Creamy white, excellent grower, attractive buds.
Pedralbes. Large flowered ivory white.
Snowbird. Very prolific, pure white bedding rose.

POLYANTHA ROSES

- Dick Koster.** Bright salmon rose to orange.
Margo Koster. Salmony orange.
Triumph Orleansais. Clusters of rich red.
Mother's Day. Popular red Koster sport.

FLORIBUNDA ROSES

- Floradora.** A brilliant orange scarlet. Perfect buds, open camellia like flowers.
Frensham. Large semi-double, deep crimson.
Garnette. Dwarf petite garnet-red.
Lafayette Improved. Glowing red blooms in clusters.
Red Ripples. Waved blooms of deep bright red.
Rose Elf. Attractive silvery pink.

CLIMBING HYBRID TEA ROSES

- Climbing Etoile de Hollande.** Favorite dark red.
Climbing Mrs. E. P. Thom. Strong yellow, one of the best.
Climbing President Hoover. Scarlet, gold and cream tones.
Climbing Talisman. Golden yellow stained copper red.

CLIMBING ROSES

- Aviator Bleriot.** Glossy foliage. Tawny gold buds, light yellow, double medium sized blooms. Good ground cover.
Blaze. Very popular scarlet with some reblooming characteristics.
City of York. White climber with semi-double flowers with golden yellow center.
Mary Wallace. Outstanding large flowered pink climber.
Paul's Lemon Pillar. Pale lemon buds and sulfur-yellow flowers, fragrant.
Paul's Scarlet. Very popular scarlet.
Silver Moon. Pure white, golden center.
Spanish Beauty (Mme. Greg. Stachelin). Excellent, large flowered pink.
The New Dawn. Blush pink, still the finest ever-blooming hardy climber.

MINIATURE ROSES

A charming novelty, easy to grow. Properly handled can be made a profitable item. Perfectly hardy. They force easily and may be flowered in about 8 weeks. We supply plants out of 3" pots.

- Baby Gold Star. Pl. Pat. No. 407.** Golden yellow. 14 inches. Retail each **\$1.25**
- *Cinderella. Pl. Pat. No. 1051.** Double cream white. 10" high. Retail each **\$1.00**
- Midget. Pl. Pat. No. 466.** The tiniest rose-red fully double. 9" high. Retail each **\$1.00**
- *Pixie. Pl. Pat. No. 408.** Smallest double white rose. 8" high. Retail each **\$1.00**
- *Red Imp. Pl. Pat. No. 1032.** Very double rich crimson. 10" high. Retail each **\$1.00**
- Robin. P.A.F.** Tyrian red blooms on compact, bushy plants. Retail each **\$1.50**
- Rouletti.** Rose pink flowers. 12 inches.
- *Sweet Fairy. Pl. Pat. No. 748.** True rose fragrance with very double light pink blooms. 10 inches. Retail each **\$1.00**
- Tinker Bell. Pl. Pat. No. 1293.** Very double bright pink blooms. 8 inches. Retail each **\$1.00**
- *Tom Thumb. Pl. Pat. No. 169.** Crimson buds open into perfect tiny roses. 9" high. Retail each **\$1.00**
- NOTE: Varieties marked * best for pot forcing.**



Somerset's

1956-57 WHOLESALE

ROSE LIST

BROWNELL EVERBLOOMING PILLARS

A new race of climbers that are really everblooming. Perfectly hardy, they can be recommended to your discriminating customers that want the best.

Order by color and number

- No. 73.** Good sized light red.
- No. 82.** Attractive H.T. formed flower of rich salmon pink.
- No. 83.** Very double soft pink.
- No. 84.** Bright yellow. Double well-formed flower.
- No. 126.** Rich golden salmon shading to silvery pink. Retail **\$4.00** each, 3 for **\$10.00**

YOU CAN SELL

ROSE DUST

TO EVERY ROSE CUSTOMER

Offer this handy duster type package to each rose buyer and you will be surprised at the number of sales you will make. Contains a complete mixture to control most diseases and insects that injure roses and other ornamentals.

- 8 oz. Duster type package.....Case of 24 **\$16.00**
- 5 lb. Refills.....Case of 10 **22.50**

Sec. 34.66, P. L. & R.
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